

History
*happens
here.*

*A FIVE-YEAR
GROWTH PLAN*



**OLD COLONY
HISTORY
MUSEUM**

OUR PAST IS ALWAYS PRESENT

Our Vision

To fully utilize our collection in order to become a thriving regional center where visitors of all ages develop a lifelong love of learning and an enduring connection to the past.

A learning place where...

- Staff and volunteers deliver friendly, knowledgeable assistance
- Information is readily accessible through a multi-media format
- Quality public programming entertains and educates

A learning place that...

- Encourages research and inquiry
- Recognizes the needs of a diverse community
- Welcomes collaboration with institutions of similar purpose
- Values the assistance of community partners

Introduction

Centered in our historic building and focusing on our strong collection and unique research library, we plan to meet the challenges of attracting and engaging a wider audience. Our goal is to develop as a regional destination where our activities reflect sensitivity to the needs of the diverse population that surrounds us. Through a vigorous program of outreach and education, our objective is to help our visitors and patrons form an enduring connection to the past.

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Our Plan

1. Present the Old Colony History Museum as a regional destination in order to increase visitation and more fully utilize its unique collection of historic artifacts as well as its comprehensive research library.

2. Offer a wide-ranging schedule of programs and activities that recognizes the rich ethnic, racial and cultural diversity of Southeastern Massachusetts.

3. Emphasize the importance of educational outreach by working more closely with area teachers in developing curricula that integrate regional history. Make the Museum available for field trips and encourage collaboration with area colleges and universities by offering internships related to museum studies and historical research.

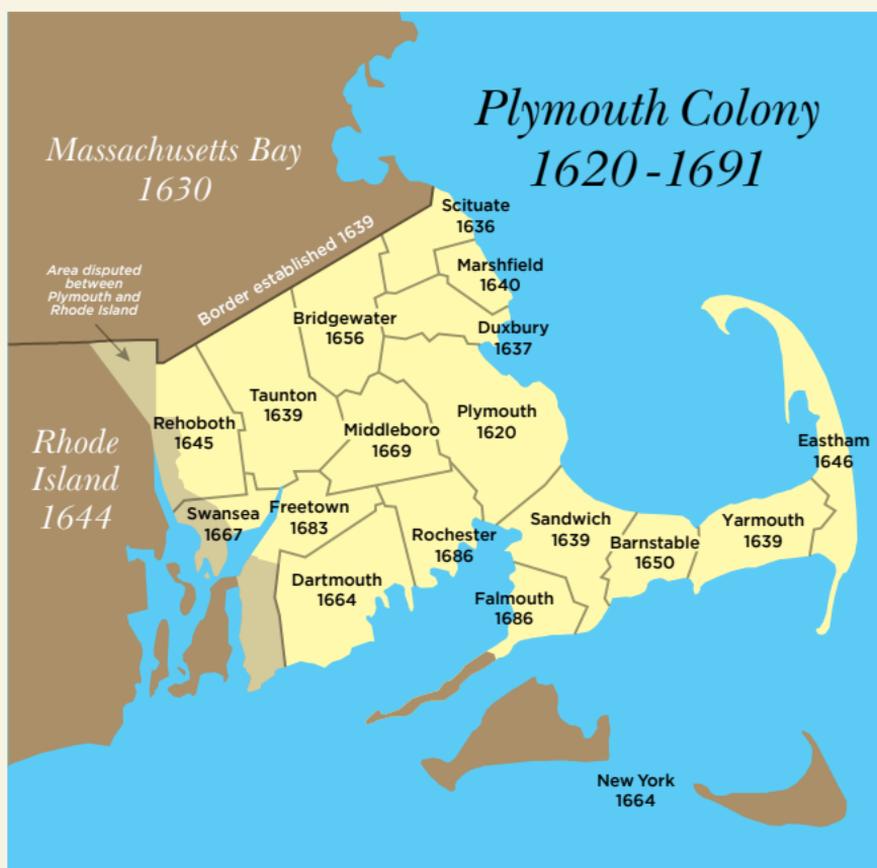
4. Support our expert staff as they work to fulfill the mission of the Museum. Similarly, nurture the spirit of inquiry and service that characterizes our volunteer corps.

5. Build partnerships with municipal agencies, civic groups, the press and private businesses in an effort to make South-eastern Massachusetts more aware of the Museum's work.

6. Increase membership and community support through a comprehensive development plan.



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The “Old Colony” refers to the area of southeastern Massachusetts once contained within the original Plymouth Colony. Home to humans for at least 10,000 years before Europeans settled the area in 1620, the land today encompasses Plymouth, Bristol and Barnstable counties. Open on three sides to the Atlantic Ocean, it was richly endowed with protected harbors and a river system that made trading, and later industry, profitable. The Old Colony existed as a distinct entity until its merger with the larger Massachusetts Bay Colony in 1691.



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66 CHURCH GREEN TAUNTON, MA 02780

508.822.1622 OLDCOLONYHISTORYMUSEUM.ORG